

Building | Excellence

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Generation Homes

The savvy and avant-garde
Carlo Rinomato

Designer Profile:
**COPPA MONTANO
& ASSOCIATES**



Generation Homes

Introducing the builder who builds the builders' homes...



The savvy and avant-garde Carlo Rinomato is the President of 'Generation Homes'. Born into the building establishment, Carlo started 'New Generation Drywall' eighteen years ago. The company has forged an exemplary standard in both manufacturing and construction and is currently being run by Carlo's father, Leo Rinomato and his sister, Marilena Rinomato.

In 1996, 'New Generation Drywall' broadened its scope by expanding into the home building business. Carlo Rinomato's dream was to give his purchasers the next generation of homes. Thus, Generation Homes was born, dedicated to quality craftsmanship and the supply of exceptional product to its purchasers. Generation Homes has built many custom homes and developed projects in Toronto, Vaughan, and the Durham Region. Carlo's dream has further evolved into the development of resort properties in the prestigious Laurentian Mountains close to the Village of Mont Tremblant in Quebec.

Carlo Rinomato's vision has always been to identify an exclusive location as the ideal locale for his unique designs of homes unlike any other,

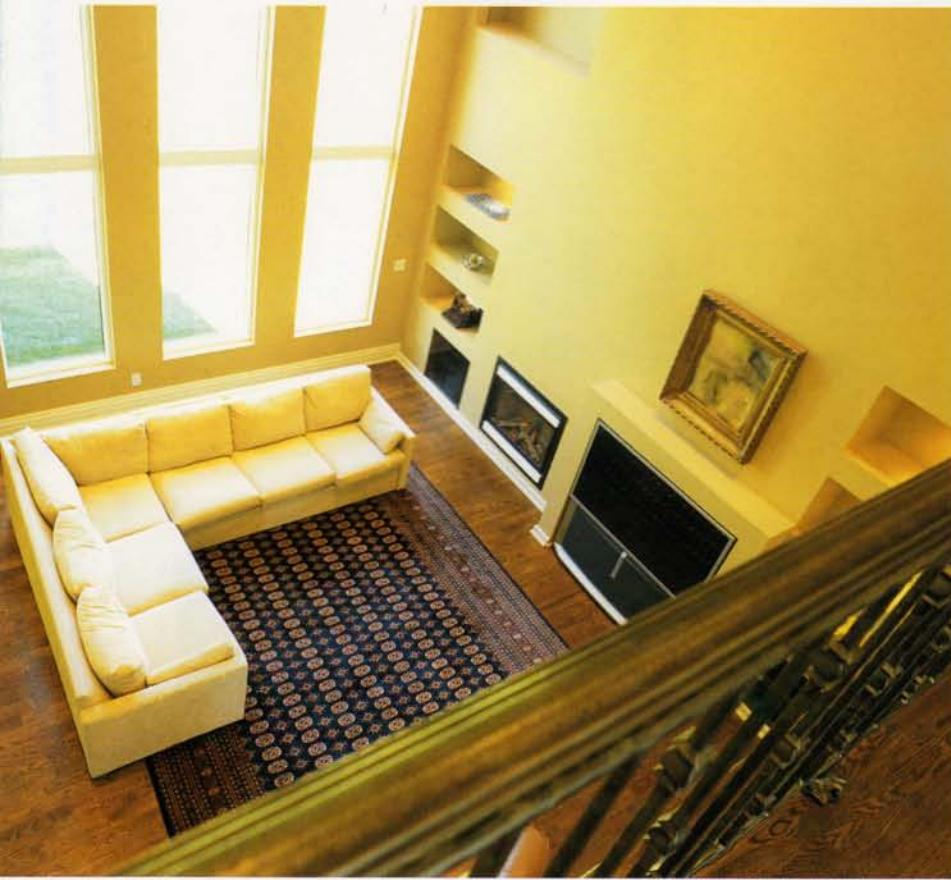
paying meticulous attention to architectural detailing. Mr. Rinomato does not just settle for any design. Instead he focuses on bringing art into building. This is particularly evident in his current site, 'Kingsmill Meadows in Whitby' where architectural finesse and detail prevails.

Carlo Rinomato has taken his vision one step further by providing his purchasers with the vacation property that they have always dreamed of. He shares his passion for nature with his clientele and stresses the importance of regularly 'curing the soul'.

He finds great satisfaction in providing an affordable escape in such areas as Quebec and Europe, and he is currently working on a project located in the venerable wine region in the South of France.

Carlo Rinomato's unrelenting creativity, enthusiasm and unique style are hallmarks of all that he does. It comes as no surprise that his company is known for its strikingly ergonomical designs and innovative use of colour in the design and construction of its homes. Sensitive to every detail is truly what makes each and





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every house they build, a home.

Mrs. Gilda Breda is Director of Operations for ‘Generation Homes’. She along with her team of specialized trades is responsible for actually getting the house built. Her introduction into the company was an innovative move, as like most women, she ensures that no detail is overlooked.

Her consuming passion is for interior design and spatial planning, with a sensitive eye for detail and a minimalistic flair. Working closely with the architects from the beginning, Mrs. Breda reviews the technical aspects of the base plan to ensure that all is in compliance. Then in collaboration with Carlo Rinomato, they take it a step further by refining each and every base plan to make it a livable, viable space. As Mrs. Breda comments, “we at Generation Homes believe that each and every one of our homes should show so well and our purchasers should instantly fall in love with every aspect of their home, without one piece of furniture being installed. “In order to achieve that, the things I particularly look for could best be described as the drama of the home; such things as ceiling heights, hardwood flooring laid to the best effect, trim details, and most importantly light” “Arthur Erickson, Canada’s foremost architect once said, ‘...the natural lighting makes the home.’” “Consequently I not only look at the size of the windows, but where they are placed in one of our homes.” She continues by saying, “a bay window improperly placed is a waste of the client’s money, but properly placed to catch the light can be a spectacular addition; it’s knowing the difference that makes a house a home. What I like about spearheading the Generation Home’s team is that we can take these essential raw materials of lot and plan, and through careful use of the best available finishes, refine each and every house we build into a home.”





“ At Generation Home’s we are not looking to sell a house, but rather to provide a home to be enjoyed for generation to come.”



A home built by Generation Home’s is forever. At Generation Home’s we are not looking to sell a house, but rather to provide a home to be enjoyed for generations to come. A home that is a monument to building excellence, providing you and your family with a lifetime of comfort. Welcome home to Generation Homes.

Mr. Carlo Rinomato is indebted to his entire team, including his uncle Vince Persichitti who has worked with him from the very beginning, and his father, Mr. Leo Rinomato for his continued support over the years and encouragement of all his innovative ideas. Carlo is also sincerely appreciative of Mr. Nick Falvo, a dear friend for his support and encouragement over the years.

Left to right:
Carlo Rinomato,
Gilda Breda and
Chris Mullin.



Daniel Dutka Photography